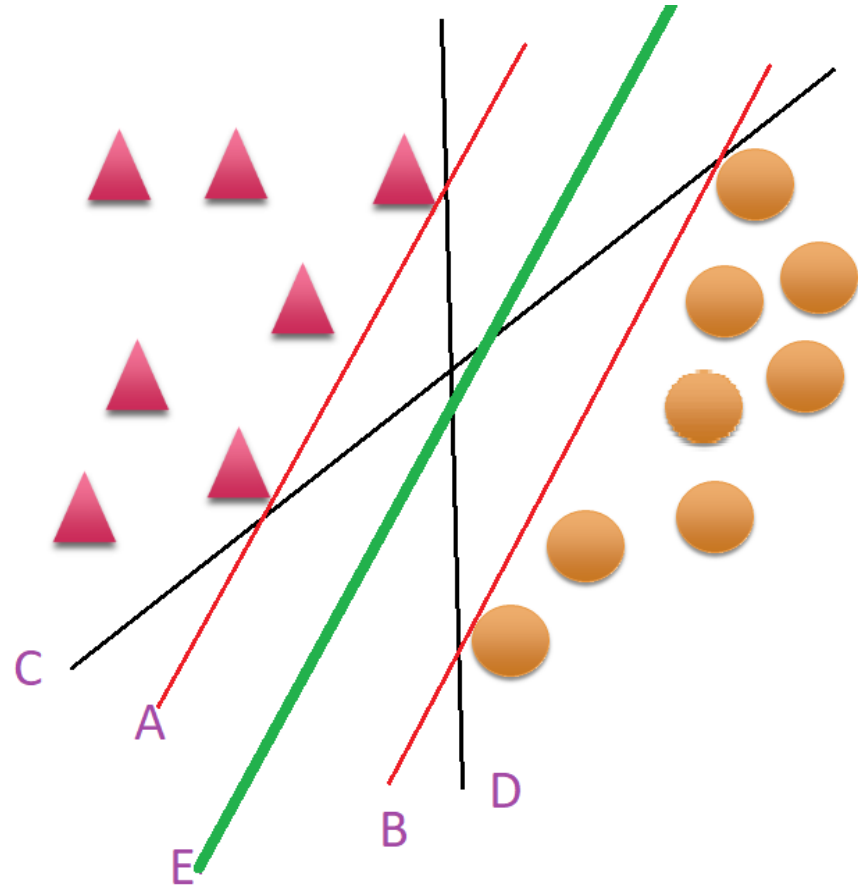
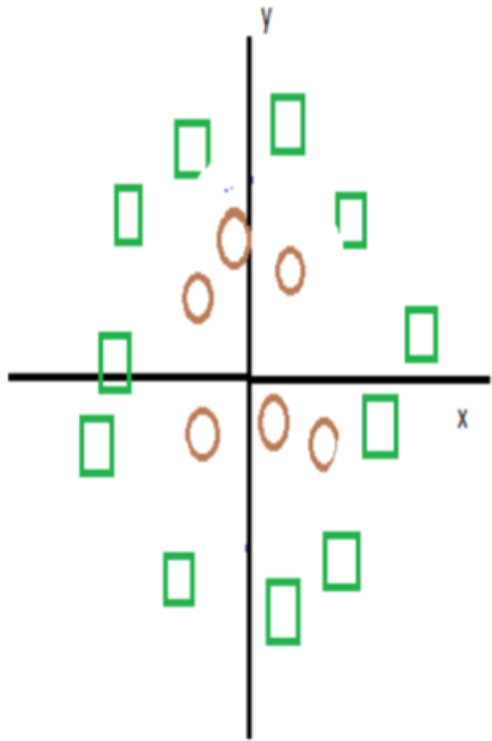


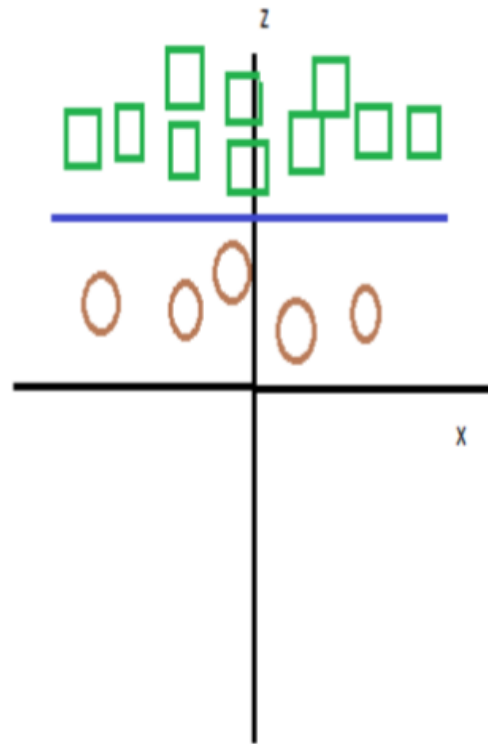
# Support Vector Machines

BY MG ANALYTICS

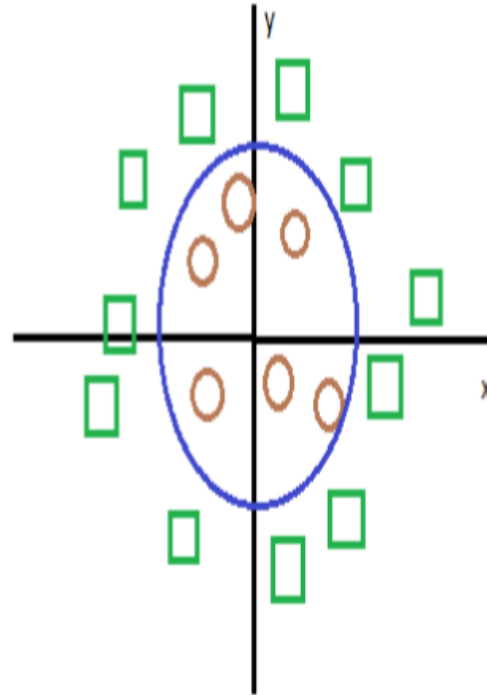




No linear boundary separates the two classes



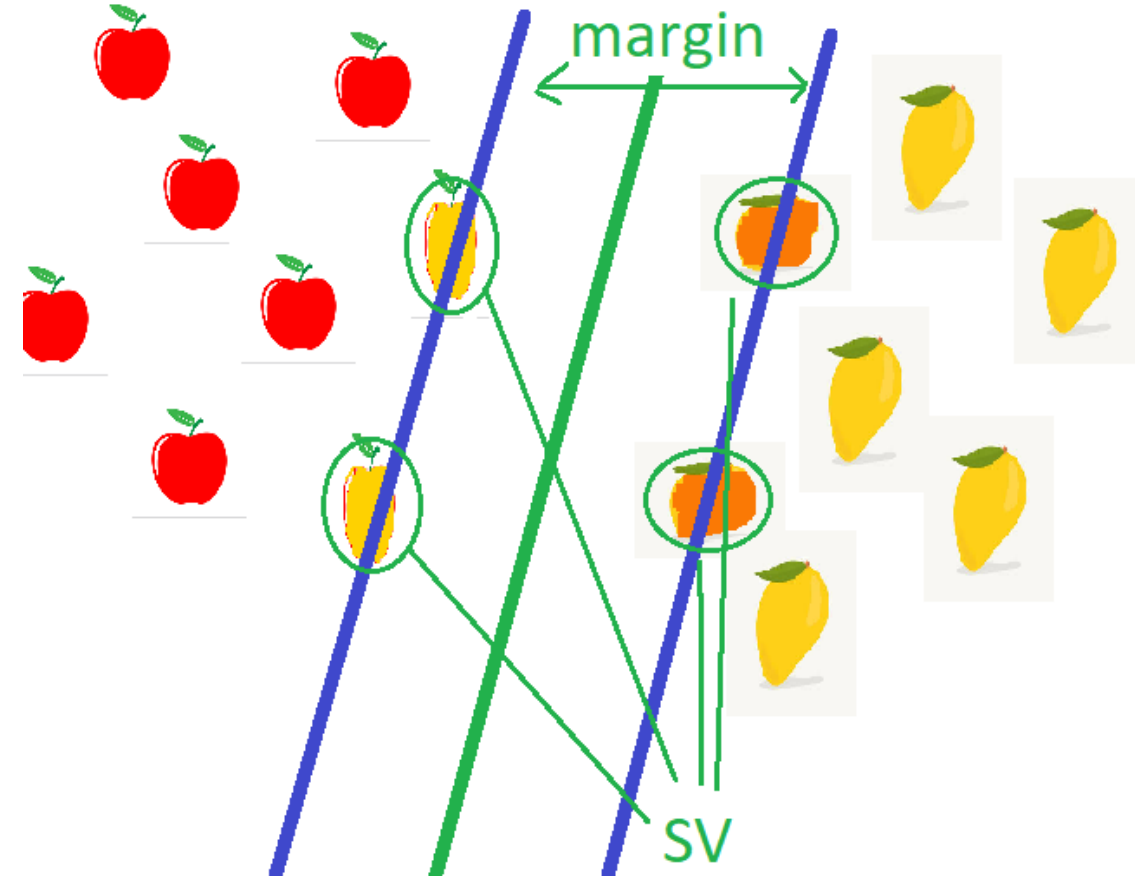
Transformation applied and one more dimension 'z' added; data now linearly separable

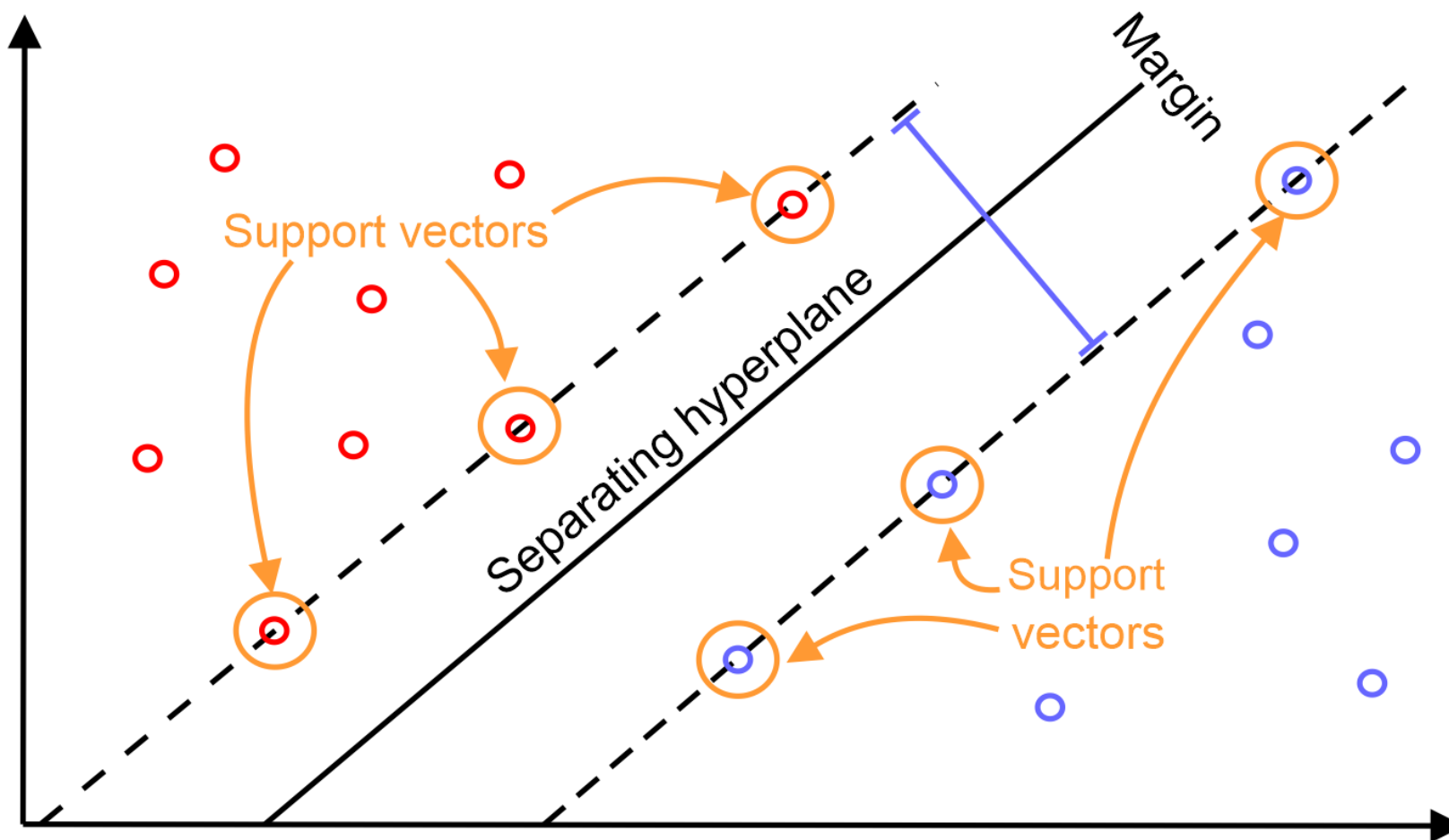


Transformed back to the xy plane; linear separator becomes a circle

# SVM

- ▶ finds the **most similar examples** between classes. Those will be the **support vectors**.
- ▶ For example Mango vs apple, other algos will try to find differences between mango and apple i.e.
  - ▶ Mango : elliptical , yellow
  - ▶ Apple : round , red
- ▶ SVM will try to find
  - ▶ Mango that looks like apple : red and round.
  - ▶ Apple that looks like mango : yellow and elliptical
  - ▶ And use these as support vectors.



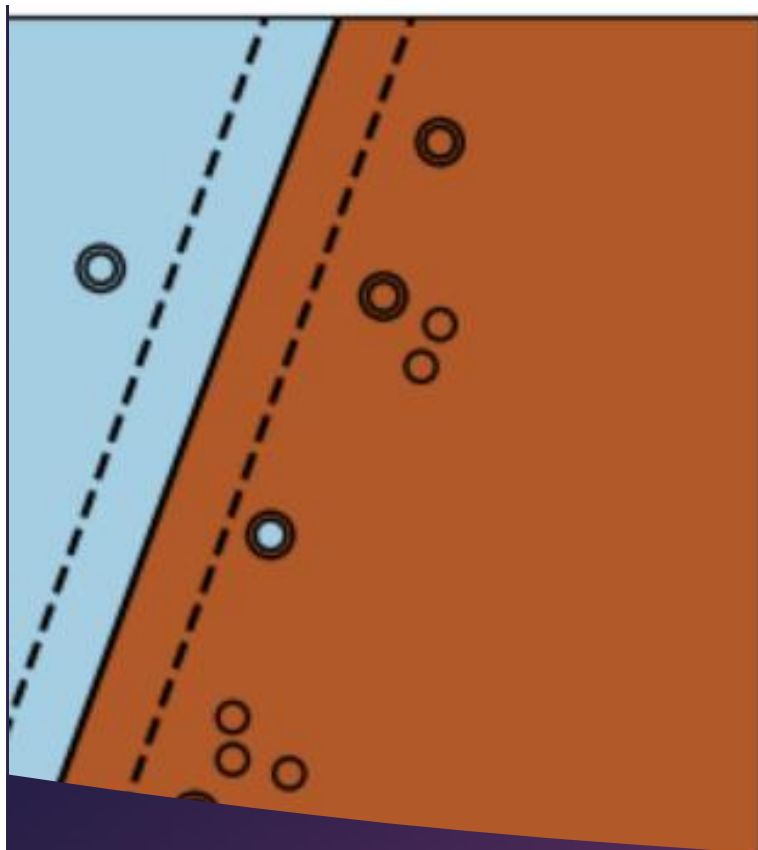


## Steps

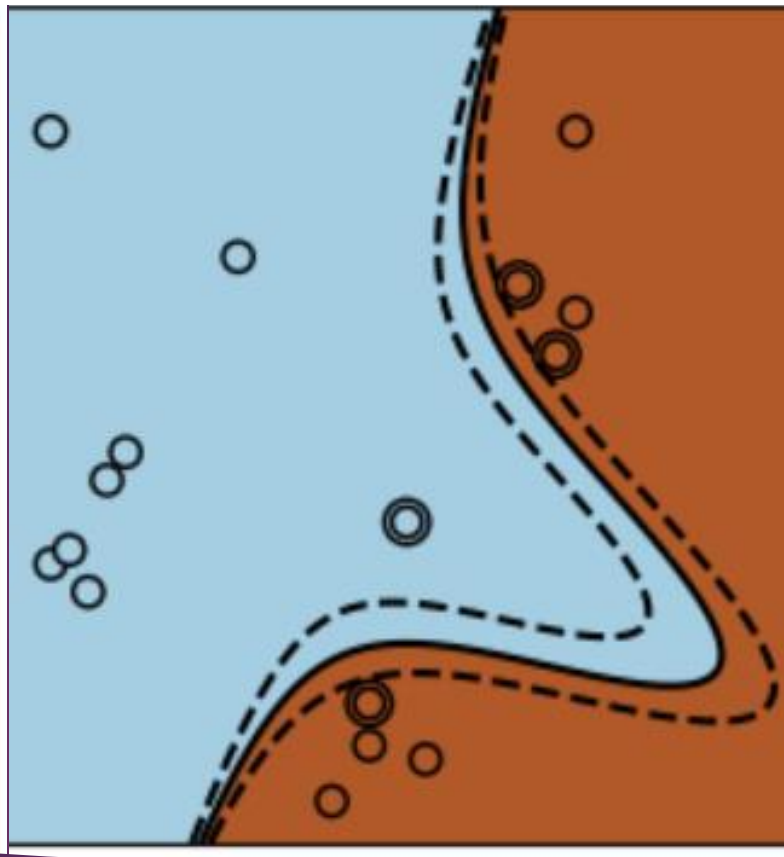
- ▶ select **two hyperplanes** (in 2D) which separates the data **with no points between them** (red lines)
- ▶ **maximize their distance** (the margin)
- ▶ the **average line** (here the line halfway between the two red lines) will be the **decision boundary**

# Kernel :

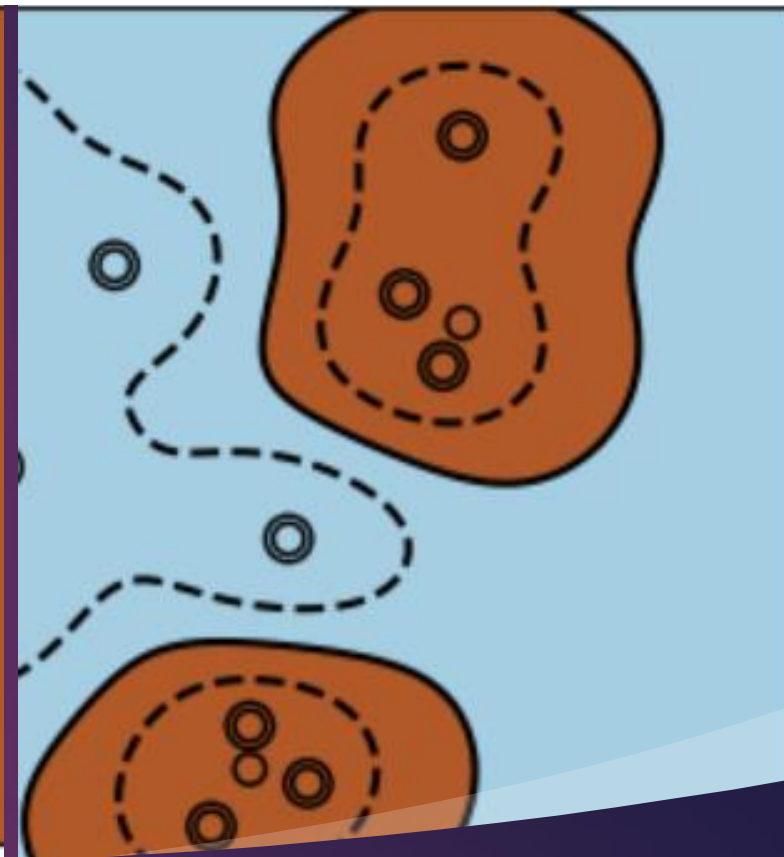
- ▶ Mathematical **functions**
- ▶ The **function** of **kernel** is to take data as input and transform it into the required form.
- ▶ Kernel defines the distance measure between new data and the support vectors i.e. observations closest to the hyperplane.
- ▶ **Higher dimensions** kernels : Polynomial Kernel and a Radial Kernel transform the input space into higher dimensions.



Linear



Polynomial



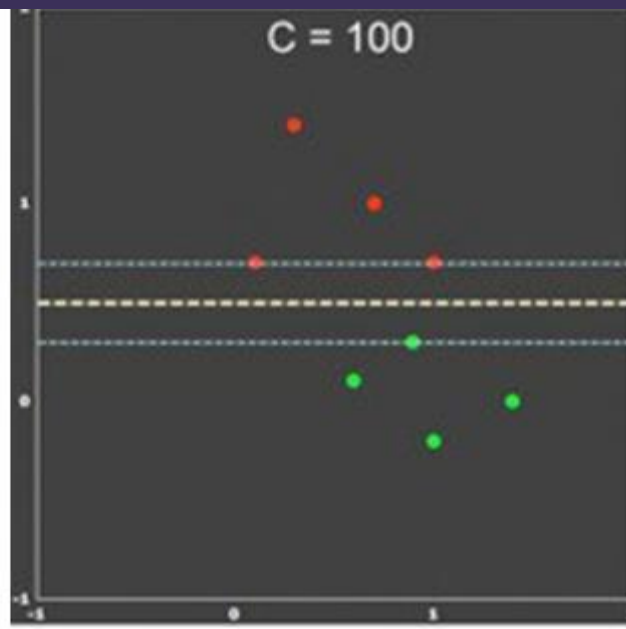
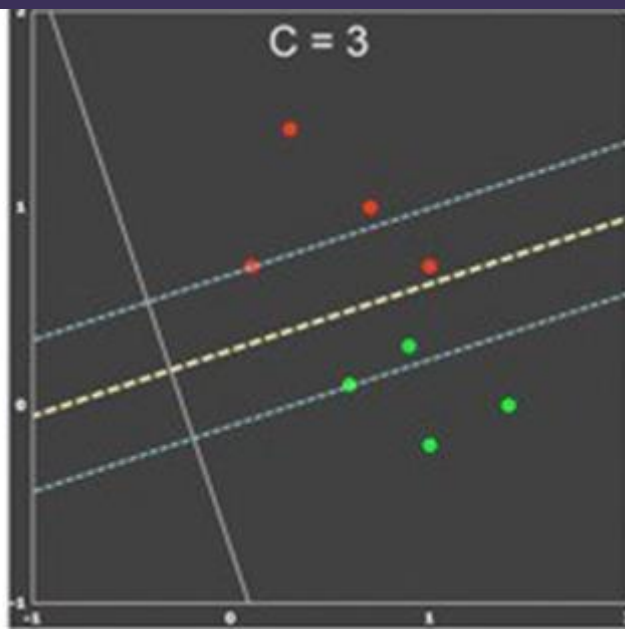
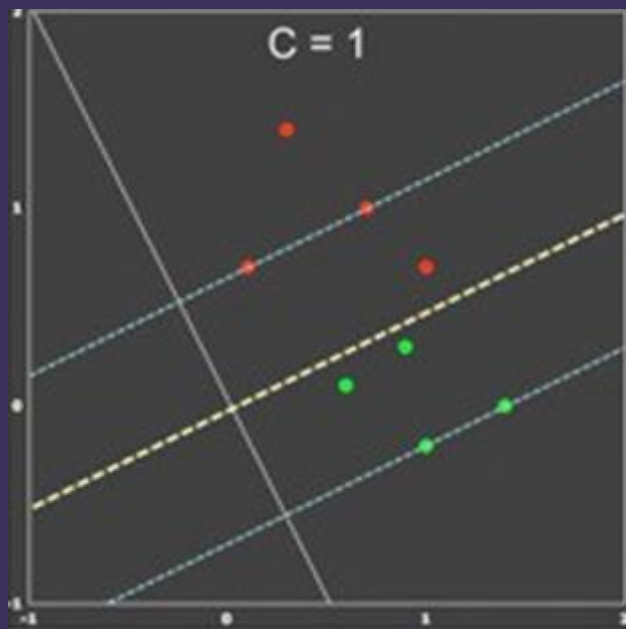
Radial Basis Function(RBF)

# Kernels

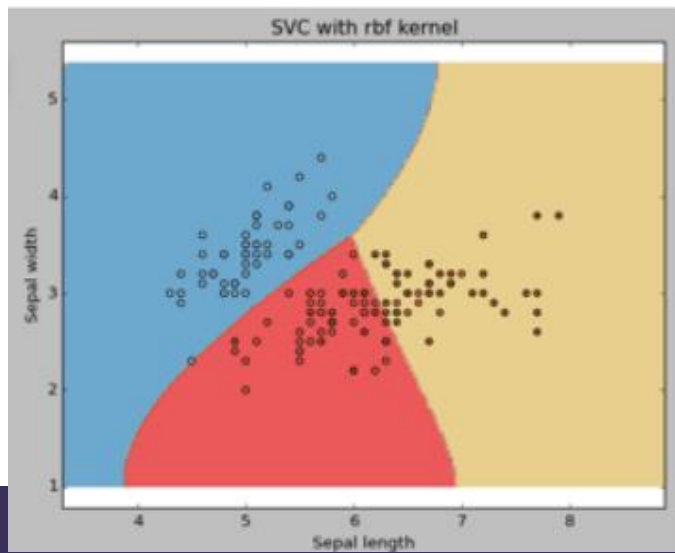


# C value

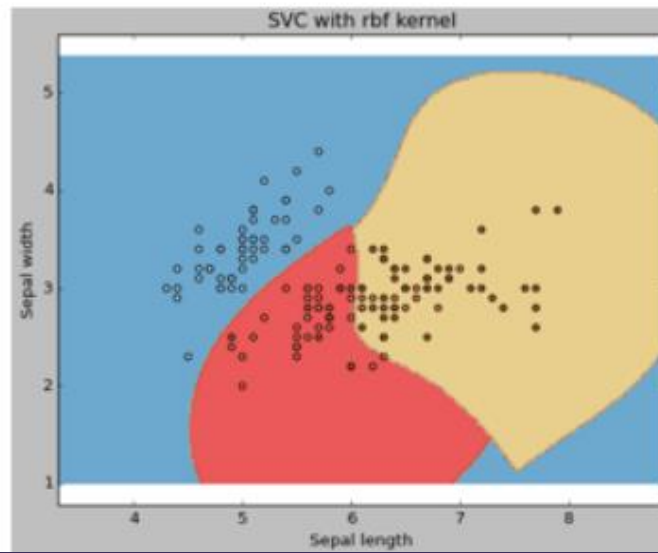
- ▶ Regularization parameter
- ▶ When the value of C is **large**, smaller-margin hyperplane will be considered since it stresses on getting all the training points classified correctly.
- ▶ a **small** value of C will consider a larger margin hyperplane, even if some points are misclassified by the hyperplane.



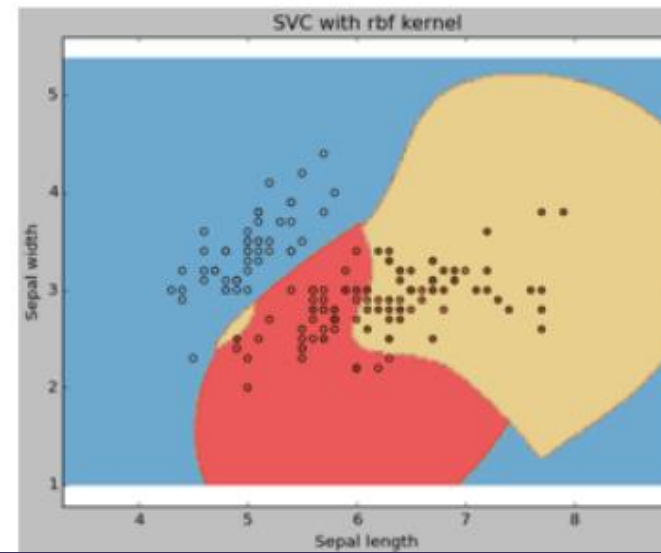
**c=1**



**C=100**



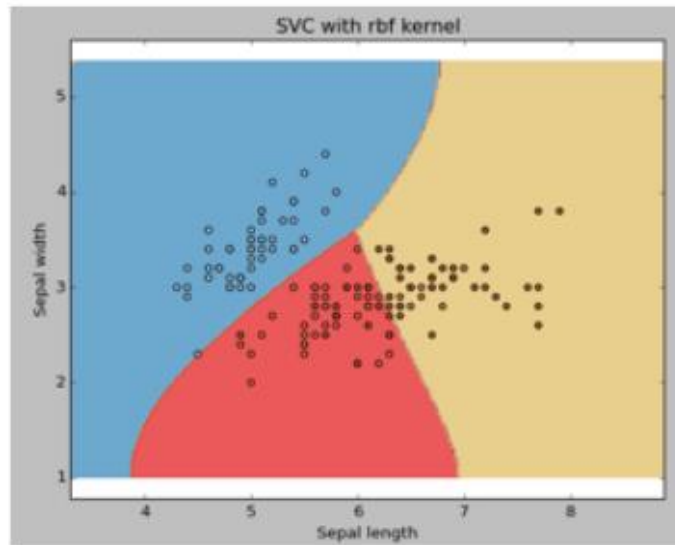
**c=1000**



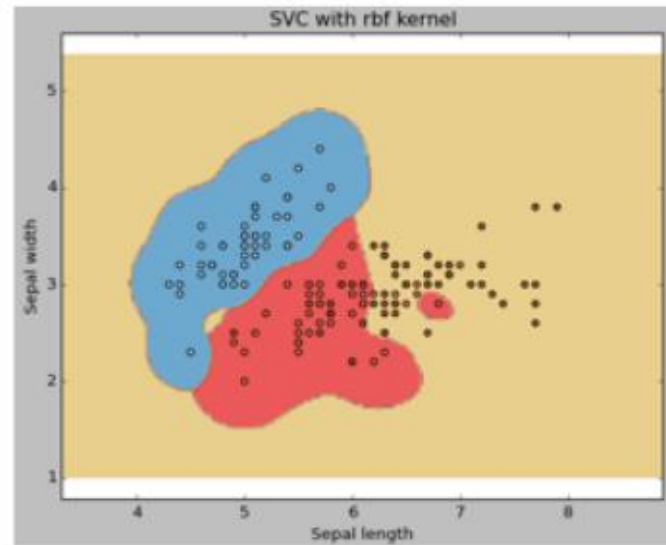
# Gamma Value

- ▶ The gamma parameter defines how far the influence of each training observation affects the calculation of the optimal hyperplane.
- ▶ defines how far the influence of a single training example reaches
- ▶ **low** values meaning 'far'.
- ▶ **high** values meaning 'close'.
- ▶ The gamma parameters is the inverse of the radius of influence of samples selected by the model as support vectors.

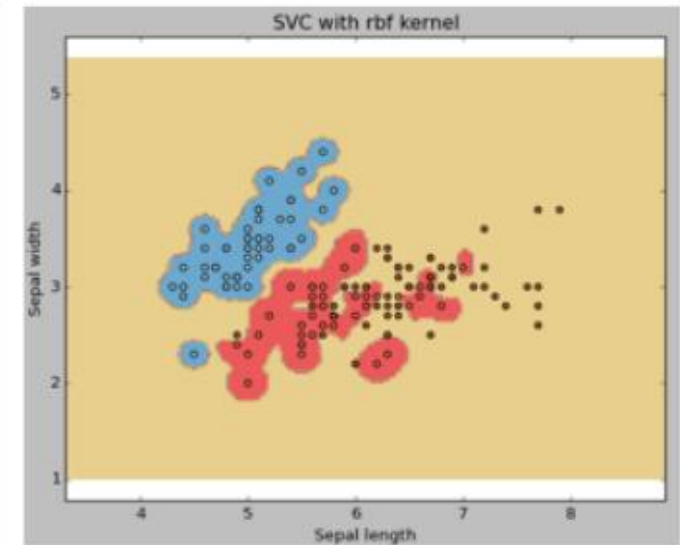
**gamma = 0**



**gamma = 10**



**gamma = 100**



## Pros:

- ▶ It works really well with a clear margin of separation
- ▶ It is effective in high dimensional spaces.
- ▶ It is effective in cases where the number of dimensions is greater than the number of samples.
- ▶ It uses a subset of training points in the decision function (called support vectors), so it is also memory efficient.

## Cons:

- ▶ It doesn't perform well when we have large data set because the required training time is higher
- ▶ It also doesn't perform very well, when the data set has more noise i.e. target classes are overlapping
- ▶ SVM doesn't directly provide probability estimates, these are calculated using an expensive five-fold cross-validation. It is included in the related SVC method of Python scikit-learn library.